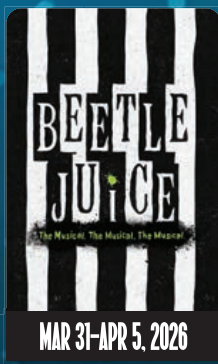
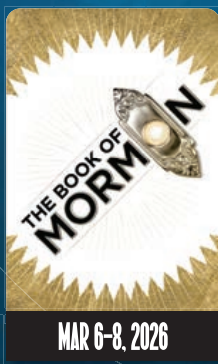
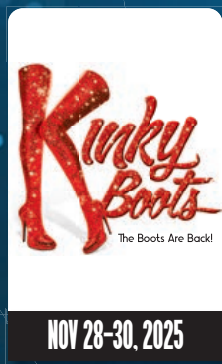
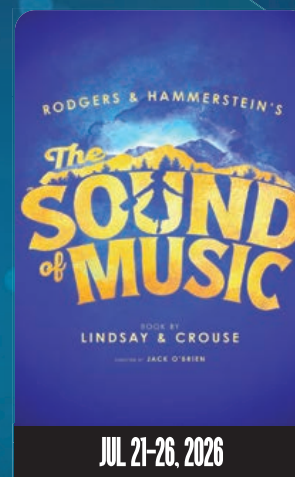
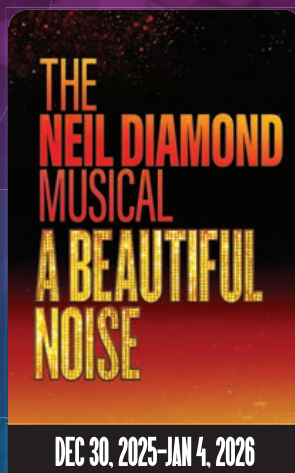


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SEASON

SEASON PROGRAM

ADVERTISING KIT



BROADWAY★SAN JOSE

 A NEDERLANDER PRESENTATION

	RUN DATES	ESTIMATED ATTENDANCE	BACK COVER	INSIDE COVER	FULL PAGE	HALF PAGE	QUARTER PAGE
& JULIET Juliet ditches her famous ending for a second chance at life and love in this hilarious new musical that is set to a playlist of pop anthems.	OCT 7 - 12 2025 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
SOME LIKE IT HOT This uproarious musical comedy based on the 1959 film of the same title delivers dazzling song-and-dance, with unexpected journeys of self-discovery and love.	OCT 21 - 26 2025 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
KINKY BOOTS Based on true events, this big-hearted musical follows the journey of an unlikely pair who discover that you change the world when you change your mind.	NOV 28 - 30 2025 5 SHOWS	12,500	\$2000	\$1200	\$1000	\$500	\$300
A BEAUTIFUL NOISE Created in collaboration with Neil Diamond himself, this jukebox musical is the uplifting true story of how he became a chart-busting, show-stopping American rock icon.	DEC 30, 2025 - JAN 4, 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
THE WIZ This groundbreaking twist on The Wizard of Oz returns with its iconic score packed with soul, gospel, rock, and 70s funk as Dorothy finds her place	JAN 27 - FEB 1, 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500

	RUN DATES	ESTIMATED ATTENDANCE	BACK COVER	INSIDE COVER	FULL PAGE	HALF PAGE	QUARTER PAGE
THE BOOK OF MORMON This outrageous musical comedy follows the adventures of a mismatched pair of missionaries, sent halfway across the world to spread the Good Word.	MAR 6 - 8 2026 5 SHOWS	12,500	\$2000	\$1200	\$1000	\$500	\$300
BEETLEJUICE Based on Tim Burton's beloved film, this hilarious musical is "SCREAMINGLY GOOD FUN!" (<i>Variety</i>).	MAR 31 - APR 5 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
LES MISERABLES Seen by over 130 million people worldwide in 53 countries, 438 cities and 22 languages, <i>Les Misérables</i> is undisputedly one of the world's most popular musicals.	APR 29 - MAY 3, 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
BACK TO THE FUTURE The beloved, cinematic classic has been adapted for the stage by the original creators into "a jaw-dropping spectacle that hits all the right buttons!" (<i>USA Today</i>).	JUN 2 - 7 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500
THE SOUND OF MUSIC This vibrant and romantic tale of Maria and the von Trapp family will captivate audiences once again with its universal themes of love, resilience and the power of music.	JUL 21 - 26 2026 8 SHOWS	20,000	\$2600	\$1800	\$1600	\$800	\$500

WHY ADVERTISE WITH
BROADWAY SAN JOSE



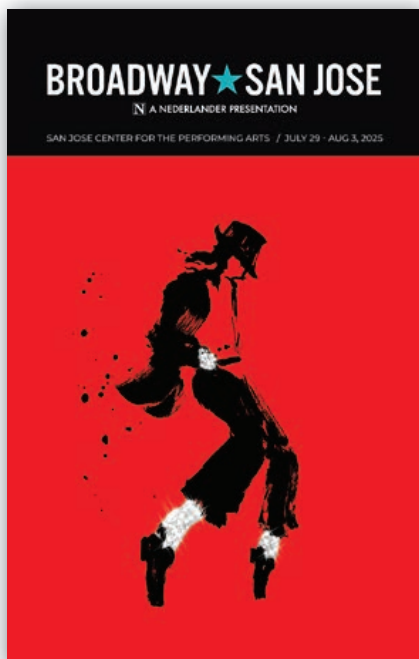
Broadway San Jose will entertain over 220,000 patrons from all over the Bay Area - Santa Cruz to Livermore, Monterey to San Francisco. Our patrons are the people most likely to dine at restaurants and go to concerts.

Theatre programs are collectable and of great interest to theater buffs. Our patrons are a captive audience who spend their time thumbing through the program before and after the show inspecting actor bios and of course, reading your ads.

All of our productions are held at San Jose's beautiful Center for the Performing Arts in Downtown San Jose, and our upcoming line-up includes several blockbusters, time-honored classics, as well as family favorites.

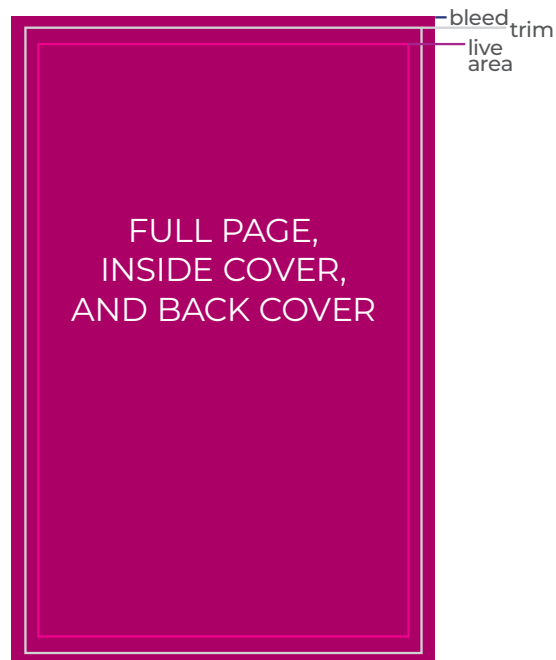
Businesses can use Broadway San Jose's program advertising to create a presence in the South Bay community, support Downtown San Jose and the arts, all while enjoying the very real benefit of reaching a desirable demographic.

PROGRAM ADVERTISING PRODUCTION SPECS



THE PROGRAM

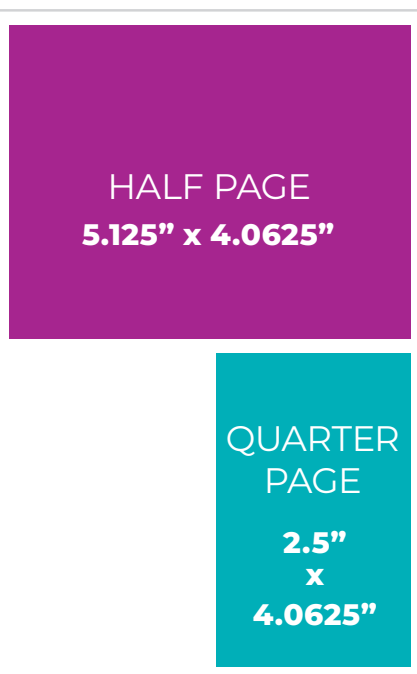
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Live area (type should fit within):
5.125" x 8.25"



HALF PAGE

5.125" x 4.0625"

QUARTER
PAGE

**2.5"
x
4.0625"**

FILE FORMATS

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Email tchang@broadwaysanjose.com
for additional marketing opportunities
such as eblasts, social media inclusions
and signage at the theatre.