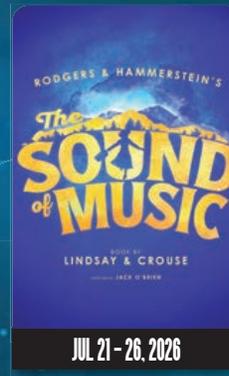
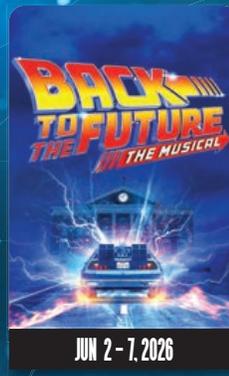
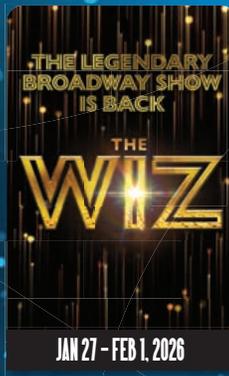
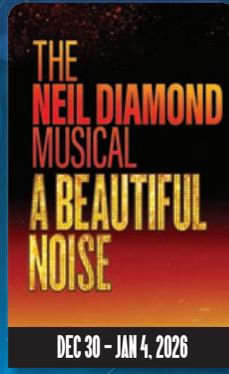
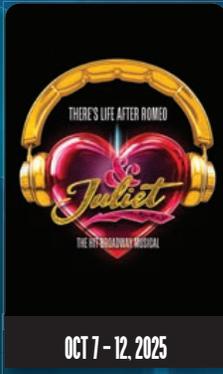


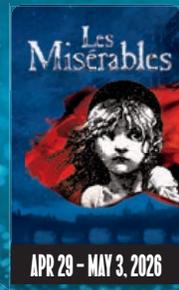
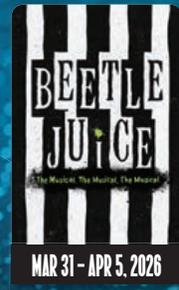
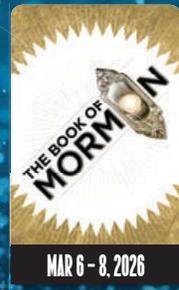
# 25 26

SEASON

# DINING PARTNER MEDIA KIT & RATE CARD



## ..... ADD-ONS .....



# BROADWAY ★ SAN JOSE

 A NEDERLANDER PRESENTATION

# PROGRAM AD SPECIFICATIONS

## THE DINING PARTNER TIERS

We have a special place in our hearts—and in our season—for local restaurants.

We are excited to introduce 3 tiers of Dining Partnership for the 2025/26 Season. Each tier provides marketing opportunities to advertise your business to our patrons.

— CHOOSE A DINING PARTNER TIER —

BENEFITS	STARTER \$500	FEATURED \$1000	SPOTLIGHT \$3000
<b>Dining Webpage Listing</b> Your listing includes a logo, a short description, hours of operation, address and phone number. You can include a special discount for our patrons to track the performance of your ad! The BSJ app is linked to this webpage as well.	✓	✓	✓
<b>Program Ad Space</b> Our patrons browse through the programs before, during AND after the show. It is a keepsake item for many fans so we print approximately 18K copies for each week of performance. The program is also available digitally on our website permanently under Digital Programs.	QR CODE TO DINING WEBPAGE	EIGHTH PAGE AD	QUARTER PAGE AD
<b>In-Theater Signage</b> One pull-up banner will be on display in during our shows to market our Dining Partners.	QR CODE TO DINING WEBPAGE	LOGO INCLUSION	LOGO & DESCRIPTION
<b>Patron Alert Eblast</b> All ticketholders receives this eblast prior to each show to prepare them for their visit. The list size is approximately 7,500 addresses for one week of performance.	LINK TO DINING WEBPAGE	LOGO INCLUSION	LOGO INCLUSION
<b>Social Media Post</b> We have close to 13,000 followers on Instagram and 15,000 followers on Facebook.	N/A	1 PER SEASON	1 PER SEASON
<b>BSJ App Push Notification</b> We have over 11,000 registered users. The majority of season subscribers use our app to access their mobile tickets.	N/A	N/A	1 PER SEASON

Show Playbills

Dining Partners Page in the Show Programs

Patron Eblasts

App Push Notifications

BROADWAY SAN JOSE  
A NEDERLANDER PRESENTATION
DINING PARTNERS

EIGHTH PAGE  
2.5" wide x 1.75" tall

QUARTER PAGE  
5.125" wide x 1.75" tall

## SHOW PROGRAM ADS

If you don't have an ad prepared, but would like to be a dining partner, **we can create one for you for \$100.**

Simply provide:

- Your logo in EPS or PDF format
- A 300dpi photo in JPEG format
- Copy in a Word document, including location, contact info and a patron offer

Learn about additional marketing opportunities such as **dedicated email blasts** to our patrons and **signage at the theatre** by emailing [rrodriguez@broadwaysanjose.com](mailto:rrodriguez@broadwaysanjose.com).

**25  
26** SEASON

**HITS. CLOSE TO HOME.**

**BROADWAY★SAN JOSE**

■ A NEDERLANDER PRESENTATION

**BROADWAYSANJOSE.COM**